



**ISSUE**  
**POLITICAL INQUIRY FORM**  
Station  
WWJ-TV Detroit

**SPECIAL ( )      PRIMARY ( )      GENERAL ( )      OUT OF WINDOW (X )**

**RECORD OF REQUEST**

2nd Q 2012

**NAME OF REQUESTOR:**

**Sarni Rosen**

**1. NAME OF AD AGENCY:**

Smart Media Group  
814 King Street  
Suite #400  
Alexandria, VA 22314-3069

**2. ORGANIZATION PAYING FOR TIME:**

The People Should Decide

**3. ORGANIZATION FURNISHING TAPES:**

Same as item 1

**4. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE:**

The People Should Decide  
12225 Stephens Road.  
Warren, MI 48089-2010  
Jennifer Davis  
313-350-3430

**5. PRODUCT OR CATEGORY:**

Political - ISSUE

**6. POLITICAL PARTY OR OFFICIAL AFFILIATION:**

**7. DATE OF REQUEST**

05/10/12

**8. NATURE OF REQUEST:**

Out of Window Rates

**(a) Request for CANDIDATE rate card**

**(b) Other request as stated below**

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\_\_\_\_\_

**9. DISPOSITION MADE OF REQUEST**

**(a) Granted**

\_\_\_\_**xx**\_\_\_\_

**(b) Denied (reason)**

\_\_\_\_\_

**(c) Withdrawn (reason)**

\_\_\_\_\_

**(d) Avails offered**

\_\_\_\_**xx**\_\_\_\_

**10. SUBSEQUENT DEVELOPMENTS**

**11. AMOUNT OF CHARGES – see order (s) under candidate name in public file folder**

**CBS EMPLOYEE COMPLETING FORM**

**Carolyn Grillo for Maggie McWilliams, CBS STATIONS SALES 05/10/12**